



# Increase Physical Activity, Health Literacy, Engagement, and Academic Performance

Students listen to kid-friendly educational podcasts while walking

-they walk, listen, and learn!

- Powerful evidence-based tool Engages students, increases physical activity and health literacy, and addresses different learning styles
- ► Flexible Supports all types of educational settings including classrooms, afterschool programs, homeschool, camps, at-risk youth, community centers, etc.
- Standards-aligned topics Supplements standard curriculum for kids in grades 3 through 8, with topics in English language arts, science, social studies, and biographies
- Builds health literacy Each podcast begins with a brief health message
- Supports social-emotional learning Character values are woven throughout the podcast narrative. Included discussion questions drive deep discussions
- ► Teacher's guides Include lesson plans, discussion questions, and quizzes for each podcast
- Lots of free resources Includes video clips, virtual field trips, slide decks, hands-on activities, and more for each podcast
- ► Free online training Recommended for all educators/ facilitators implementing the program
- Easy to implement
- Kids Love it!

Great for virtual and in-person instruction!

Our App makes it even easier!



## **Research-Proven**

# Walking while listening to TWC podcasts has the following impacts:

(based on research conducted by the University of North Carolina at Chapel Hill)

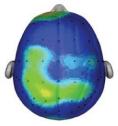
- Higher levels of cognitive performance (on both shortand long-term learning!)
- Improved mood
- Increased classroom engagement
- Improved health literacy
- Greater enjoyment of walking
- Promotes discussion of character values

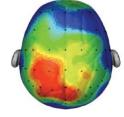
"Thank you for creating a fun and engaging curriculum that doesn't waste time or take extra effort. Thank you for aligning to my standards. Thank you for integrating science and social studies topics. Just... thank you."

— Candice, 5th grade teacher, NC

## **Evidence-Based**

This is a composite of 20 student brains taking the same test.





After sitting quietly

After 20-minute walk

Research/scan compliments of Dr. Chuck Hillman, University of Illinois.

#### **Product Information**

#### **WalkKit Audio Devices \***

- WalkKit\*: Preloaded with 167 podcasts on topics including English language arts, social studies, science, and more......\$125
- **STEM WalkKit:** Preloaded with 61 podcasts on science-related topics that each begin with a brief introduction in Spanish............**\$100**

#### **Mobile App for iOS and Android**

- Includes 191 podcasts with discussion questions ...... \$3.99/mo/user
- Contact us about bulk discounts of our browser-based version.

**Teacher's Guides:** Recommended for classroom teachers. Includes detailed lesson plans with quizzes for each podcast.

Printed Teacher's Guide	<b>\$150</b>
Electronic Teacher's Guide: (PDF format)	
Printed STEM Teacher's Guide	
Electronic STEM Teacher's Guide: (PDF Format)	\$75

**Discussion Guides:** Recommended for out-of-school time. Includes streamlined lesson plans for each podcast

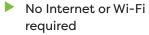
Printed Discussion Guide	\$100
Electronic Discussion Guide (PDF format)	\$75

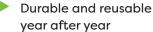
\* Each child uses his/her own WalkKit or mobile device while walking, but sets can be shared among several classrooms.



# **WalkKit Audio Devices**

WalkKits are preloaded with a school-year's worth of podcasts





Podcast speed can be slowed great for ESL students!



# **Mobile App**



- Includes 191 podcasts
- Easy to navigate
- Discussion questions built right in for each podcast
- Available for iOS and Android
- Contact us about bulk purchase discounts





Happy Trails!

