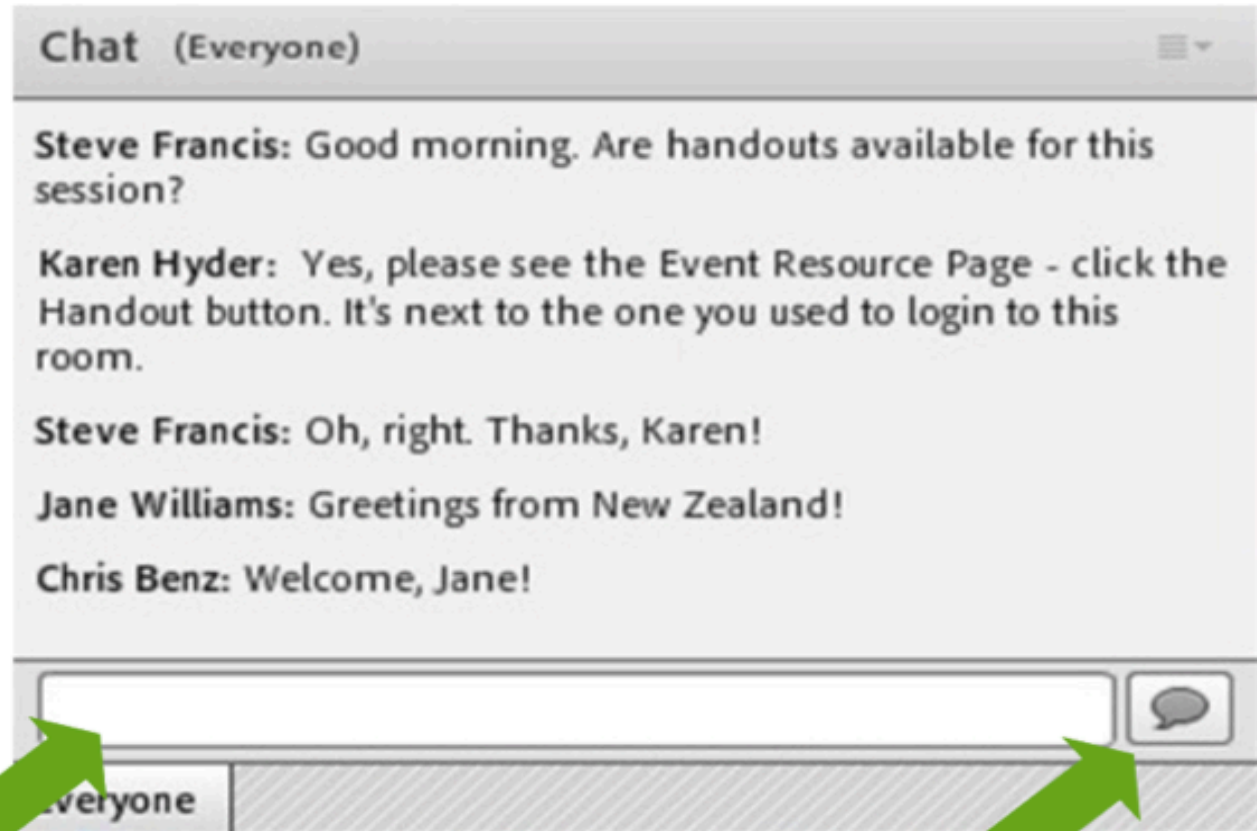


# Searching for Dollars: Finding Funding for Classroom Resources





## Type in Chat

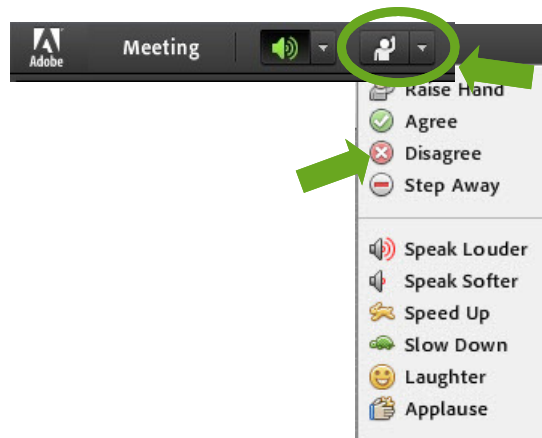


1. Type questions and responses

2. Click Send or press Enter



## Change your Status



1. Click the Set Status menu
2. Choose the appropriate feedback
3. An icon will display next to your name in the Attendees List

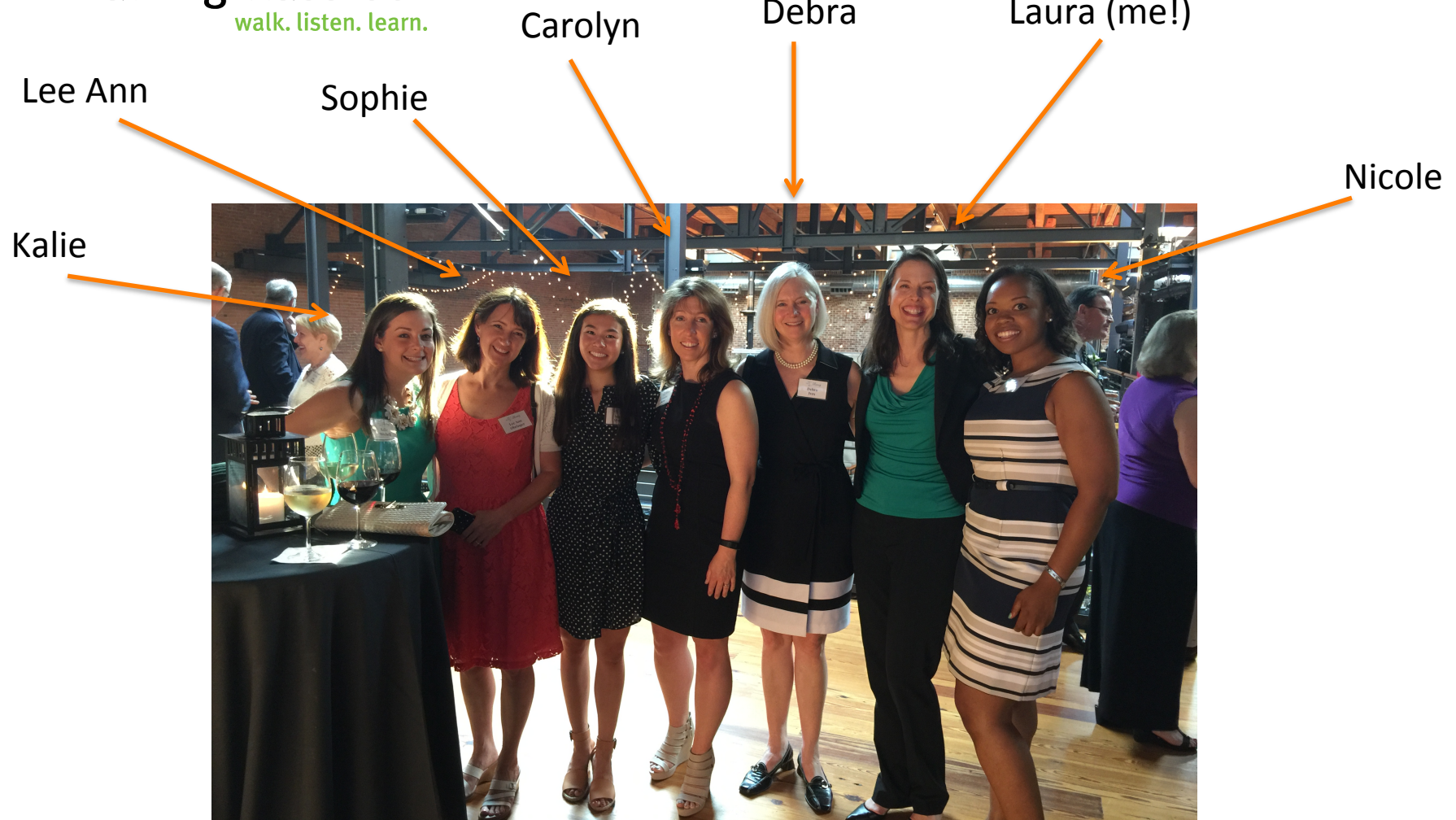


# Webinar Overview:

1. Introduction
2. Searching for dollars
  - ✓ National searches
  - ✓ Local searches
3. Grant writing tips
4. Donors Choose









**97%**

Listening to TWC podcasts while walking strengthens student understanding of curriculum content.

**99%**

I trust the educational content of TWC.

**93%**

After walking, my students are better behaved.

**85%**

Students had an increase in health awareness and healthy choices after participating in TWC.

**97%**

The Walking Classroom engages different learning styles.



# Searching for Dollars Nationally

[GetEdFunding.com](https://www.getedfunding.com/deadline-alerts)  
[Deadline Alerts](https://www.getedfunding.com/deadline-alerts)

[Edutopia.org:](https://www.edutopia.org/big-list-educational-grants-resources)  
[The Big List of Educational Grants and Resources](https://www.edutopia.org/big-list-educational-grants-resources)

[SparkPE.org](https://www.sparkpe.org/spark-grant-finder)  
[The SPARK Grant-Finder](https://www.sparkpe.org/spark-grant-finder)

[The NEA Foundation](https://www.nea.org/other-grant-opportunities)  
[Other Grant Opportunities](https://www.nea.org/other-grant-opportunities)



# Searching for Dollars Locally

## Community Foundations

*independent charitable organizations designed to pool donations, conduct research into community needs, and make grants in a defined geographic area (see attached Denver Post article)*

1. Go to TGCI.com (The Grantsmanship Center)
2. Click on Funding Sources -> State by State
3. Find your state & click on Community Foundations
4. Do your research!
5. Call them 😊
6. We can provide you suggested wording for your grant.



# Grant Writing Tips

from Captain Obvious

- ✓ **Read the instructions**, read the instructions, and re-read the instructions.
- ✓ **Be specific.**
- ✓ **Keep it simple.**
- ✓ **Know your funder and their guidelines** to ensure you are meeting them.
- ✓ **Propose a realistic budget**, and remember:
  - Do not ask for more than you need
  - Make sure the figures are correct
  - Keep records of how those figures were calculated
- ✓ Have several people **PROOFREAD your proposal.**
- ✓ **Submit** all of the requested application materials on time.



# Grant Writing Tips

Perhaps not so obvious 😊

**Incorporate the funder's language into your proposal.**  
(ex. active learning, engaging different learning styles, etc.)





**Taken from our website application:**

***Why do you think The Walking Classroom will benefit your students?***

My students are held to very high standards and work hard in class all day long. However, I feel that allowing them to do more of their **learning while moving** their bodies and getting some exercise could be very beneficial not only to their physical health, but also to their educations. My students also have many **different learning styles**. This program would help appeal to the **auditory learners as well as assisting the kinesthetic learners**. **The time for sharing/discussing with a partner at the end of each podcast** would allow my students time to talk about their ideas and what they learned in a "private" setting before presenting/discussing anything with the entire class. This could be very beneficial to some of the more shy kids' **self-esteem**.

**Answer shows that applicant has done her research on the program and is familiar with implementation. Words and phrases mirror those on our website.**



**Taken from our website application:**

***How do you plan to incorporate The Walking Classroom into your teaching?***

There are two main ways I would like to incorporate the walking classroom first as a morning program we're students who arrive before the 7:40 but have the opportunity to watch and learn something relating to the standards also during the day 2 days a week in between the transition from science and social studies soon as we would be able to interact with the walking classroom materials then as well

**Answer shows that applicant has NOT done her research on the program and is NOT familiar with implementation. Poorly written & not proofread – poor reflection on the teacher.**





# Grant Writing Tips

Perhaps not so obvious 😊

- ✓ **Incorporate the funder's language into your proposal.**  
(ex. active learning, engaging different learning styles, etc.)
- ✓ **Don't complain!**
- ✓ **Include a brief summary cover letter** that enables you to put a bit more of your personality into the request & highlight the key components.
- ✓ **Thank them** for their consideration after you receive notification that your proposal was submitted.
- ✓ **Follow up and check in** every six weeks or so – keep them updated on the great things you're doing. The squeaky wheel gets the grease – and the funding!



# Donors Choose

[Kathie Yonemura's funded application](#)



# Suggested webinars:

[GetEdFunding.com](https://www.getedfunding.com)

[You CAN Win Grants for Your School:](#)

[Secrets and Strategies from a Pro \(3 Parts\)](#)



# Thank you!

## Laura Fenn

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